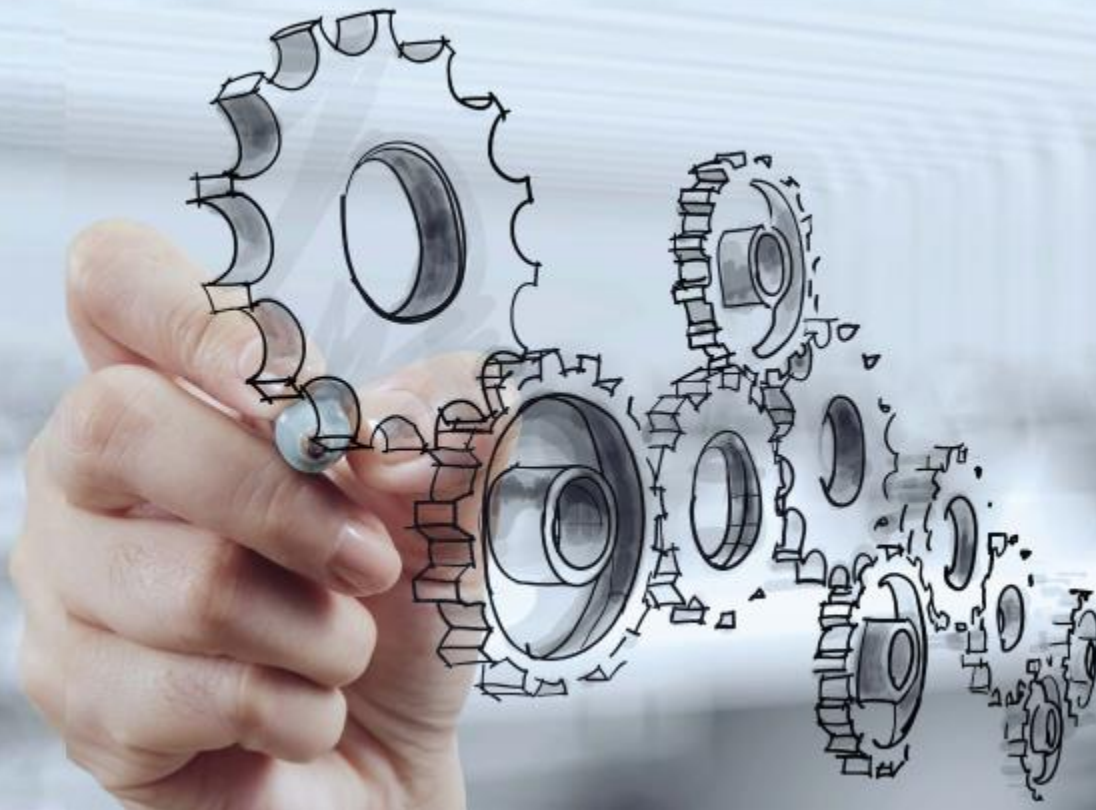




OUTPATIENT ENDOVASCULAR  
AND INTERVENTIONAL SOCIETY



# OEIS INDUSTRY PARTNER PROSPECTUS

Updated: November, 2020



The Outpatient Endovascular and Interventional Society (OEIS) values the relationships it has with our many industry partners. The support provided by these industry partners provides a solid foundation for the development and implementation of important OEIS initiatives and programs. In order to recognize and strengthen these relationships, these OEIS Partnership Opportunities were created. Intended for those companies that have demonstrated their ongoing commitment to OEIS, these opportunities serve as a forum to explore exciting new opportunities to work together, share information, learn about industry trends, and discuss strategies to achieve our mutual goals.

The Industry Partnership Program was developed as a method of supporting OEIS separate from and in addition to Annual Meeting Sponsorship, the details of which are included in our Annual Meeting exhibitor prospectus. Our Industry Partnership Program is by far the most beneficial way of supporting OEIS and is described below.

As an Industry Partner of OEIS, you gain the following:

- ⊗ *Partnership* with OEIS - A special relationship that maximizes your exposure to our target audience of vascular surgeons, interventional radiologists, interventional cardiologists, or other specialists involved in office based endovascular procedures.
- ⊗ *Access* to OEIS leadership and our membership
- ⊗ *Exposure* through high-visibility recognition at our premiere events, programs, and scientific meetings, in our publications and member communications, as well as on our website.

### INDUSTRY PARTNERSHIP LEVELS

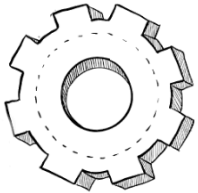
Several levels of Partnership with OEIS have been developed on an annual basis. For those companies that can commit to a three-year partnership, substantial savings can be realized.

	1 Year Partnership	3 Year Partnership	Savings with 3 Year Partnership
Platinum	\$125,000/year	\$300,000 (3 year total)	\$75,000
Gold	\$85,000/year	\$200,000 (3 year total)	\$55,000
Silver	\$45,000/year	\$100,000 (3 year total)	\$35,000

We may have opportunities for you to heighten the awareness of your company, product, or service by reaching out to our constituency. OEIS will work closely with you to design the options that best compliment your company’s marketing goals.

There are many other opportunities that can be developed to meet your objectives. For more information on becoming an Industry Partner, or to discuss these partnership opportunities in further detail, please contact OEIS at (888) 548-6347 or [admin@oeisociety.org](mailto:admin@oeisociety.org).

# BECOME AN INDUSTRY PARTNER

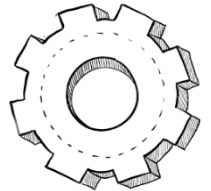


## OEIS

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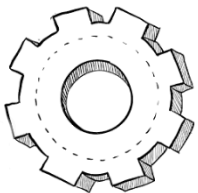
OEIS serves the evolving outpatient endovascular community through advocacy, education, promotion, development, and support. Maximize your exposure to vascular surgeons, interventional radiologists, interventional cardiologists, and other specialists involved in office based endovascular procedures.

## Make a Difference



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The support provided by industry partners provides a solid foundation for the development and implementation of important OEIS initiatives and programs, and ultimately leads to better patient care. OEIS greatly values its relationships with its industry partners.

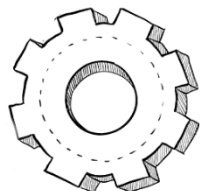


## Opportunity

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Being involved and engaged as an industry partner will maximize the return on your investment. Marketing opportunities put you in the forefront year-round and span the annual meeting, print, and online platforms. Let us share information, learn about industry trends, and work together to achieve goals.

## Contact Us



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We invite you to contact us at (888) 548-6347 or [admin@oeisociety.com](mailto:admin@oeisociety.com) to learn more about these or custom partnership opportunities.

OEIS 2800 W. Higgins, Suite 440 Hoffman Estates, IL 60169

(888) 548-6347

[admin@oeisociety.com](mailto:admin@oeisociety.com) [www.oeisociety.com](http://www.oeisociety.com)



As partnership implies a mutual support between partners, OEIS offers the following added value to the industry partners in recognition of their support of OEIS.

	Silver	Gold	Platinum	Added Value
<b>Private Meetings</b>				
Private dinner with members of OEIS leadership at annual meeting			x	Priceless
Private meeting with members of OEIS leadership at annual strategic planning meeting			x	
<b>Advertising Opportunities</b>				
OEIS Connect Complimentary Ad	1 per Year	2 per Year	4 per Year	OEIS connect ad \$7,500/quarter
Home Page (discount)	5%	10%	20%	Homepage Ad \$20,000/Quarter
Priority for Home page advertising			x	
<b>Scientific Opportunities</b>				
1 Hour OEIS Sponsored Webinar	10% Discount	20% Discount	Complimentary	\$15,000 for 1 hour Webinar
Registry Data Analytic Query Discount	5%	10%	20%	See table for database cost
Complimentary Email Blast on New Data Breakthrough		1 per Year	2 per Year	\$2,000/email blast
Corporate Membership	Complimentary and 1 Connect Account	Complimentary and 3 Connect Accounts	Complimentary and 6 Connect Accounts	\$3,000 Corporate Membership
<b>Annual Meeting Added Value</b>				
Complimentary Annual Meeting Exhibitor Badges	2	3	4	Badges priced at \$100/each
Standard Exhibit Booth	20% Discount	50% Discount	Complimentary	\$7,500 Standard Booth
Discount on (1) Exhibit Space Upgrade (\$7,500)	5%	15%	25%	
Dedicated Slide during Scientific Sessions and Breaks	x	x	x	\$5,000
Slide during Keynote Address		x	x	\$5,000
Logo and Link in Mobile App and on AM Webpage	x	x	x	\$7,000
Ad in Annual Meeting Mobile App	x	x	x	\$3,000
Email Blast to Pre Meeting Attendee List	1	1	2	\$2,000/email blast
Email Blast to Post Meeting Attendee List		1	1	
Opportunity for Symposium Sponsorship & Discount**	Breakfast - 10% off \$12,000	Luncheon - 20% off \$17,500	Breakfast/Lunch/ Dinner - 30% off max of \$17,500	P chooses before G before S Longest continuous partner in each category picks 1st then chronological order
Brochure and/or Giveaway distributed with Meeting Materials		x	Both	\$3,000/opportunity
*Industry Partner must provide content ** Available on a first come, first serve basis; Industry Partner must pay for food and fee *** Industry Partner must supply	* Should the OEIS Annual Meeting become a virtual program, OEIS will put forth all effort to provide similar benefits/opportunities detailed above.			

Data Query	
Low Complexity	\$20,000
Moderate Complexity	\$35,000
High Complexity	\$55,000

	1 Year Partnership Cost	1 Year Typical Value Received	3 Year Partnership Cost	3 Year Typical Value Received
Platinum	\$125,000	\$141,025	\$300,000	\$423,075
Gold	\$85,000	\$89,025	\$200,000	\$267,075
Silver	\$45,000	\$47,025	\$100,000	\$141,075

# INDUSTRY PARTNERSHIP OPPORTUNITIES (PAYMENT FORM)



Company Name \_\_\_\_\_  
Contact \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Signature \_\_\_\_\_

By signing this document, company agrees to OEIS policies related to its Industry Partners. **Your company will not be acknowledged as an Industry Partner until full payment has been received and processed.** All applicable artwork must be submitted to OEIS for approval prior to use. This includes banners, screensavers and ads. Please select the Industry Partnership level below:

- Platinum Support
  - Single Year Commitment \$125,000
  - 3-Year Commitment \$100,000/year
- Gold Support
  - Single Year Commitment \$85,000
  - 3-Year Commitment \$66,666/year
- Silver Support
  - Single Year Commitment \$45,000
  - 3-Year Commitment \$33,333/year

### Payment Information

Fee Due \$ \_\_\_\_\_  Check Payment Enclosed  
Credit Card  VISA  MC  AMEX  DISC Amount to be charged \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on Credit Card \_\_\_\_\_ Cardholders Signature \_\_\_\_\_

- Please check if credit card billing address is the same as the contact information at the top of the form
- If billing address is different, please entire it below:

<b>Company Name</b>
<b>Street Address</b>
<b>City/State/Postal Code/Country</b>

### COMPLETE AND RETURN TO

OEIS  
2800 W. Higgins Road, Suite 440  
Hoffman Estates, IL 60169  
Email: admin@oewisociety.org  
P: (888) 548-6347 F: (847) 855-8393